**REVA Golf Balls**

Product Name: Callaway REVA Golf Balls

Product One-liner: Designed For Women To Unlock Your Distance

Product Intro:

The Callaway REVA Golf Ball is engineered for women who want to improve their distance, ball flight and consistency. To promote easy launch and more forgiveness, we’ve leveraged an oversized construction that conforms to the rules of golf. Our oversized core and low spin characteristics are also designed for longer, more accurate shots. Try the REVA if you’re looking to hit better shots that fly on a straighter line.

**Features & Benefits**

**Easy To Launch and More Forgiving**

Promotes higher ball flight for increased distance, and more forgiveness for better accuracy, all from an oversized construction that conforms to the rules of golf.

**Long and Straight**

Our oversized core and low spin profile are specifically designed for women to maximize distance and consistency on the course.