Supersoft Play Yellow Golf Balls

Product Name: Supersoft Play Yellow Golf Balls

Product one-liner: In Support Of Children’s Miracle Network Hospitals

Product Intro:

Supersoft has been one of the most popular balls for years, with golfers who like it so much that they won’t play anything else. Now we’ve combined incredible cover, core and flight technologies to make it even better in a special new “Play Yellow” offering. For every dozen of these golf balls sold, Callaway is proud to donate $1 to the Play Yellow Campaign benefiting Children’s Miracle Network Hospitals.

Supersoft features a new Hybrid Cover made with a PARALOID™ Impact Modifier from Dow\*. This dynamic design promotes long distance, exceptional spin, outstanding feel, and short game control. Working with DOW enabled us to deliver all of these key player benefits in an innovative cover material.

The Compression Core is engineered to create maximum ball speed along with an excellent combination of high launch and low spin in your longer clubs. Finally, our HEX Aerodynamics pattern reduces drag for enhanced launch and optimized trajectory.

This truly is a long, straight distance design that’s super soft, and we’re honored to help support the Play Yellow Campaign with this ball.

Features & Benefits

**Play Yellow**

Callaway is proud to make a donation to the Play Yellow Campaign benefiting Children’s Miracle Network Hospitals. For every PlayYellow Supersoft dozen sold at participating retail locations, Callaway will donate $1.

**Exceptional Distance, Spin, Feel & Control**

The new Hybrid Cover features an innovative PARALOID™ Impact Modifier made by DOW. This allows us to create a highly versatile, multi-material construction. It’s how we can provide an incredible combination of fast ball speeds from high launch and low spin, soft feel, durability, and excellent greenside control.

**Maximum Ball Speed, High Launch & Low Spin**

Our Soft Compression Core maximizes energy transfer to increase ball speeds, while also promoting high launch and low spin in your longer clubs for more distance.

**Maximum Consistency and Optimized Trajectory**

HEX Aerodynamics is optimized to reduce drag and enhance lift for increased carry and higher flight.

\*PARALOID™ is a trademark of The Dow Chemical Company (“Dow”) or an affiliated company of Dow, used under license.”

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