

Apex MB '24 Composite

Family Tagline: *Held To The Highest Standard*

Product One-Liner: *A Pure Blade in a Modern Design*

Product Intro

The best players in the world hold themselves and their equipment to the highest standard. And it's the meticulous attention to detail that separates the elite from average. We've worked relentlessly with the best players in the world to revolutionize every detail of the new Apex Pro Series to enhance their game...and yours.

The new Apex MB '24 Irons are developed for the absolute best in the game who are looking for a high level of performance in a modern Tour blade. Featuring our Dynamic Sole Design, it provides more efficient turf interaction, enhanced workability, and the classic feel that elite players expect.

Features & Benefits

Pure Forged Performance

The Apex MB '24 body and face are forged as one-piece in a proprietary forging process from 1025 carbon steel, creating the purest feeling iron imaginable.

Progressive CG Design for Added Control

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilize a higher CG for a lower trajectory with more spin for added control.

Dynamic Sole Design for Enhanced Turf Interaction

The new Apex MB '24 irons feature a dual chamfer on the leading edge to cut through the turf more efficiently. A trailing edge chamfer provides relief from the turf after contact for enhanced feel. This Dynamic Sole Design maintains speed through the turf and promotes consistent contact on all shots.

Endless Combo Set Possibilities

The Apex MB '24 iron is a pure blade in a modern design. A thinner topline and longer blade lengths seamlessly blend with the other Apex Pro Series irons for those who want to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.